



## **NEWS FOR IMMEDIATE RELEASE**

### **GLOBAL GRAPHICS EXTENDS AGREEMENT WITH HYBRID SOFTWARE**

**Cambridge, UK, 6th April, 2017:** Global Graphics has extended its existing agreement with HYBRID Software, the developers of productivity tools for the graphic arts industry, to make the entire Hybrid product range available to printer manufacturers and end users in the Asia Pacific market.

Global Graphics is also establishing a distribution channel in Japan for PACKZ, Hybrid's native PDF editor, and CLOUDFLOW, its Native PDF enterprise workflow, via its Tokyo operation Global Graphics KK.

Yoshiyuki Hagiwara, Representative Director of Global Graphics KK says, "We welcome this extension of our agreement. We can now offer a complementary suite of software that is proving very attractive to OEMs and to packaging printers. They can licence CLOUDFLOW, the Harlequin RIP®, and PACKZ, each tuned to their particular application and environment."

"Due to the interest in HYBRID Software - which provides a complete set of prepress, editing and quality assurance functions – we also aim to have a distribution network set up very shortly so that we can resell these tools to print service providers."

### **Ends**

#### **About Global Graphics**

Global Graphics SE (Euronext: GLOG) <http://www.globalgraphics.com> is a leading developer of platforms for digital printing, including the Harlequin RIP®. Customers include [HP](#), [Canon](#), [Delphax](#), [Roland](#), [Kodak](#) and [Agfa](#). [The roots of the company go back to 1986](#) and to the iconic university town of Cambridge, and, today the majority of the R&D team is still based near here. The font foundry, [URW++ Design and Development GmbH](#), and the industrial printhead driver solutions specialists, [Meteor Inkjet](#), are subsidiary companies of Global Graphics SE. Global Graphics has offices in: Boston, US; Tokyo, Japan; and Hamburg, Germany.

#### **About HYBRID Software**

With offices in Belgium, Germany, Italy, US and a global partner network, HYBRID Software is a software development company focused on innovative productivity tools for the graphic arts industry.

HYBRID Software's CLOUDFLOW workflow, our PACKZ editor, and our integration products offer a unique set of advantages that include native PDF workflows, vendor-independent solutions based on industry standards, scalable technology, and low cost of ownership. These products are used by hundreds of customers worldwide in all areas of prepress and print, including labels and packaging, folding cartons, corrugated, wide format, and digital printing. For more information visit: [www.hybridsoftware.com](http://www.hybridsoftware.com)

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