HYBRID
SOFTWARE

18th May 2016

**HYBRID SOFTWARE INVITES VISITORS
TO RUN LIVE JOBS AT DRUPA 2016**

Hall 7A/F41
HYBRID Software is proving the complete confidence it has in its products by inviting drupa2016 visitors to bring live production jobs to its stand to be run on its software solutions, including PACKZ, CLOUDFLOW and PRINTPLANNER. The stand will incorporate a private conference area, known as the 'Workbench', which will provide a secure environment with total confidentiality.

"We believe in reality and the Workbench will function as close to a true-to-life pre-press operation as you can achieve at a show," says chairman Guido Van der Schueren. "The Workbench demonstrates HYBRID's commitment to providing solutions for today, not dreams for tomorrow. All too often companies show technologies at major exhibitions that may not be available for years and sometimes never at all.

"We decided to 'put our money where our mouth is' and invite companies to bring live jobs to our stand, where we will work with them to produce print-ready files of all types - screened files for flexo or offset printing, raster files for gravure printing, patched jobs for corrugated platemaking and high quality PDF files for digital output.

"Visitors, whether they are existing customers or not, do not have to send us anything beforehand, but they do need to reserve a slot as we expect demand will be exceptionally high. This is in no way a canned demonstration and at the end of their session people will walk away with a live job that they can take back to their factory for output."

Sessions within the Workbench can be scheduled at the following link:
http://www.hybridsoftware.com/en/drupa/registration-demo

END

ABOUT HYBRID SOFTWARE
With offices in Belgium, Germany, Italy and the US plus a global partner network, HYBRID Software is a software development company focused on innovative productivity tools for the graphic arts industry. HYBRID Software's CLOUDFLOW workflow, PACKZ editor and integration products offer a unique set of advantages that include native PDF workflows, vendor-independent solutions based on industry standards, scalable technology and low cost of ownership. These products are used by hundreds of customers worldwide in all areas of pre-press and print, including labels and packaging, folding cartons, corrugated, wide format and digital printing.

For more information visit: www.hybridsoftware.com

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Events:
DRUPA: May 31. - June 10. 2016 (Hall 7A, stand F41)