HYBRID SOFTWARE SHOWS
DIGITAL PRESS LINKS AT XEIKON CAFÉ

HYBRID Software, an Aura Partner of Xeikon, will demonstrate its PACKZ and Cloudflow suite at the forthcoming Xeikon Café, which will be held from Tuesday 20th to Thursday 22nd May at Xeikon's production site in Lier, Belgium. Attendance at the event, which will focus on packaging innovations, is free but companies must preregister online by visiting www.xeikoncafe.com

Packaging is an area for which HYBIRD has developed several groundbreaking products and during this latest Xeikon Café it will show workflow modules for driving Xeikon digital presses and for interfacing with ThermoFlexX imagers. In a recent agreement ThermoFlexX, which operates under the umbrella of Xeikon Prepress, has become a worldwide vendor for HYBRID products such as the Cloudflow suit and PACKZ editing software.

Cloudflow enables companies to easily create local and private cloud-based environments in which to operate with safety. Supported on Windows and Mac OSX, it interacts with external systems such as MIS/ERP and custom designed web pages, and can submit files to workflows via HTTP. Cloudflow is designed for businesses of all sizes, whether they operate in brand service, packaging, digital printing or labels.

"The enormous changes taking place within the industry include the growing need for printers of all kinds to offer a greater range of services to their customers," says chairman Guido Van der Schueren. "Cloudflow gives graphic arts companies the ability to meet clients' current and future needs in ways that have not been possible before."

HYBRID's PACKZ software is a revolutionary application that makes high quality editing of packaging and labels accessible to small, medium and high production volume professionals. Visitors to the Xeikon Café will be able to see PACKZ being demonstrated with a warping facility for in-mould labeling applications.
PACKZ is available on OSX and Windows platforms and offers 64-bit multiprocessing as well as multi-threading.

The software can be used to import CF2 diecut files and can define separation files. It has a built-in barcode scanner with support for all packaging barcodes. PACKZ provides a wide range of tools to simplify and improve packaging and label workflows. Interactive editing up to output stage remains in the native PDF format, providing the ideal best practice for the packaging workspace.

Offering unique functionality and ease of use, PACKZ lets professionals control every aspect from design import and layout to output. It incorporates a complete set of pre-press, editing and quality assurance features such as trapping, separation handling, barcode creation and recognition, dynamic creation of marks and information panels and object-based screening.

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ABOUT HYBRID SOFTWARE
HYBRID Software was formed in 2007 as Hybrid Integration in Pennsylvania, North America. Today, there are offices in Belgium, Germany and Italy and distributors throughout many other countries. HYBRID's Cloudflow suite and its integration products offer a new way of handling graphic production. These products are used in all areas of print, from packaging and labels to digital.

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