HYBRID SOFTWARE ANNOUNCES AGREEMENT WITH FUJIFILM TO BRING NATIVE PDF EDITING TO PACKAGING MARKET

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LANGHORNE PA, SEPTEMBER 10, 2014 — Hybrid Software is pleased to announce that Fujifilm North America Corporation, Graphic Systems Division has been named a distributor of Hybrid's award-winning PACKZ native PDF editor and related products.

"The benefits of a true native PDF workflow with no normalization or format conversion have been proven in the commercial printing industry for years, but it took a real commitment to innovation to bring native PDF to the packaging market," explains Guido Van der Schueren, Hybrid Software's Chairman. "Having a single file that contains all design elements, images, and fonts makes PDF an efficient format for production, and the ability to use the same native PDF file for hard & soft proofing, step & repeat, and output insures the integrity of the printed packaging. We are very pleased to be able to work with Fujifilm to bring the power of PACKZ to their XMF Workflow customers."

PACKZ provides tools for the complete packaging and label production workflow, but the functionality most important to Fujifilm includes the ability to create technical separations including spot varnishes, complex trapping and trap editing, and automatic step and repeat to CAD die structures for folding carton work.

 "Fujifilm is committed to providing our customers with workflow tools to support their packaging needs, and PACKZ is a key part of our packaging workflow for offset and flexo customers. We will be featuring PACKZ with XMF Workflow in our booth at Graph Expo later this month, and look forward to unveiling it to our customers," said Jason Kammes, Business Development Manager – workflow solutions, Fujifilm North America Corporation, Graphic Systems Division.

Visit Fujifilm in booth # 3213 and Hybrid Software in booth # 4620 at Graph Expo, September 28 – October 1, 2014, McCormick Place in Chicago, Illinois.

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About Hybrid Software
Headquartered in Langhorne, PA and with additional offices in Belgium, Germany, and Italy, Hybrid Software is a software development company focused on Order Lifecycle Management for the graphic arts. Their top-notch team has over 1000 combined years of printing experience and can easily tackle the integration challenges facing the packaging and printing industry today. Their clients and partners receive a unique set of advantages that include vendor-independent solutions based on industry standards, scalable technology for numerous applications and segments, and low cost of ownership based on open standards and native PDF workflows. Their underlying software architecture protects customer investments, and the responsive development and management teams assure nimble changes to stay ahead of market demands. For more information visit: http://www.hybridsoftware.com.

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About Fujifilm
FUJIFILM North America Corporation, a marketing subsidiary of FUJIFILM Holdings America Corporation consists of four operating divisions and one subsidiary company. The Imaging Division provides consumer and commercial photographic products and services, including: photographic paper; digital printing equipment, along with service and support; personalized photo products; film; and one-time-use cameras; and also markets motion picture archival film and on-set color management solutions to the motion picture, broadcast and production industries. The Electronic Imaging Division markets consumer digital cameras, and the Graphic Systems Division supplies products and services to the graphic printing industry. The Optical Devices Division provides optical lenses for the broadcast, cinematography, closed circuit television, videography and industrial markets, and also markets binoculars. FUJIFILM Canada Inc. sells and markets a range of Fujifilm products and services in Canada.

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