



HYBRID SOFTWARE SELLS 2,500th LICENSE OF PACKZ WITH AN ORDER FROM THE AUTAJON GROUP

HYBRID Software has announced the sale of its 2,500th license of PACKZ, its native PDF editor for labels and packaging, following a major partnership deal with the AUTAJON Group, which has its global headquarters in Montélimar, France. The new order will result in AUTAJON implementing almost one hundred PACKZ licenses across its production sites worldwide.

AUTAJON is one of Europe's leading manufacturers of folding cartons, set-up boxes, labels and point-of-sale products. The group supplies markets ranging from perfumes, cosmetics and pharmaceuticals to wines, spirits, confectionery and food specialities, while its customers include small, local businesses and prestigious international brands. The group consists of 36 companies operating from eight countries split across Europe, America and China.

The PACKZ solution was chosen by AUTAJON for its ease of use, performance, openness and adaptability to the 4.0 environment. In addition, the ability to easily integrate PACKZ with existing prepress solutions and operate efficiently within any PDF scenario was particularly appealing. The new partnership will focus on common application-specific developments, which will be implemented in future product releases and updates from HYBRID Software.

"We are very proud that this order from AUTAJON has enabled us to achieve such an important milestone in HYBRID Software's history, the sale of the 2,500th license of PACKZ," says Guido Van der Schueren, Chairman of the Board of HYBRID Software.

"AUTAJON has a highly regarded reputation, renowned around the world for its high-end and high-quality printing business.

"We are confident that this new partnership will help to push forward the speed of development of our software to even higher levels, and lead to even greater productivity for our customers. I have known AUTAJON personally for over 30 years and have

watched with interest its significant global growth. I'm delighted to now be accompanying it with my teams of software developers and technicians. AUTAJON and HYBRID Software have a common DNA that has made us both pioneers in our fields - we listen to customers and then tailor our service and products to meet their requirements precisely."

End

ABOUT HYBRID SOFTWARE

With offices in Belgium, Germany, Italy and the US plus a global partner network, HYBRID Software is a software development company focused on innovative productivity tools for the graphic arts industry. HYBRID Software's CLOUDFLOW workflow, PACKZ editor and integration products offer a unique set of advantages that include native PDF workflows, vendor-independent solutions based on industry standards, scalable technology and low cost of ownership. These products are used by hundreds of customers worldwide in all areas of pre-press and print, including labels and packaging, folding cartons, corrugated, wide format and digital printing.

For more information visit: www.hybridsoftware.com

Press Contacts:

General

Philip Paris
Email: philip@philipparis.co.uk
Tel: +44 01862 832744
Website: www.philipparis.co.uk

Corporate

Guido Van der Schueren
Email: guido@hybridsoftware.com
Tel: +32 475 844778

Europe

Jan Ruysschaert
Email: janr@hybridsoftware.com
Tel: +32 473 717001

DACH/Eastern Europe

Christopher Graf
Email: christopherg@hybridsoftware.com
Tel: +49 761 70776710

USA

Michael Rottenborn
Email: miker@hybridsoftware.com
Tel: +1 215-852-8095

HYBRID Software NV

Guldensporenpark 18 Block B 9820 Merelbeke, Belgium.

HYBRID Software GmbH

Uhlandstr. 9, 79100 Freiburg, Germany.

HYBRID Software Inc.

1709 Langhorne Newtown Rd., Suite 6, Langhorne, PA 19047, USA.