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HYBRID Software Announces MyCLOUDFLOW: Workflow Software as a Service



by **HYBRID Software**

(Ghent, Belgium) HYBRID Software, the leading software provider and innovator for the label and packaging industry, announces MyCLOUDFLOW, enterprise workflow software delivered as a leading edge Software-as-a-Service (SaaS) solution.

MyCLOUDFLOW presents customers with rapid, hassle-free access to their award-winning CLOUDFLOW enterprise workflow software. MyCLOUDFLOW is hosted by HYBRID Software on the fastest cloud computing platforms to bring convenience and security to the label & packaging industry, without requiring in-house IT support or heavy capital investment.

MyCLOUDFLOW not only fast-tracks access to powerful workflow tools hosted within the cloud, but also assures customers of unbeatable availability and performance, top-notch security, and vigilant monitoring of system health including daily backups and disaster recovery. MyCLOUDFLOW's multi-tenant architecture gives each individual customer their own private workflow experience and assures maximum data security for all users.

"With MyCLOUDFLOW, we put the power and scale of cloud computing in the hands of customers who are looking for an easy, cost-effective way to implement enterprise workflow software", explains Nick De Roeck, Co-President of HYBRID Software. "Cloud computing is very scalable, and is ideally suited to quickly adopt new automated processes, to grow in alignment with business growth – or even to scale up to deal with temporary or seasonal peak periods. We call it 'Smart Print IT'".

MyCLOUDFLOW service is available on a subscription basis. To discover more about workflow automation and the unique benefits to your business requirements, contact HYBRID Software at hybridsoftware.com/contact-locations.

www.hybridsoftware.com/mycloudflow

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About HYBRID Software

With offices in Belgium, Germany, US, UK, Spain, France, Italy, and China plus a global partner network, HYBRID Software is an enterprise software development company focused on innovative productivity tools for the graphic arts industry.

HYBRID Software's CLOUDFLOW workflow, PACKZ and STEPZ editors, and print quality solutions offer a unique set of advantages that include native PDF workflows, enterprise cloud solutions, scalable technology with low cost of ownership, and direct integration with leading MIS solutions and output devices. These products are used by thousands of customers worldwide in all areas of prepress and print, including labels and packaging, folding cartons, corrugated, wide format and digital printing. HYBRID Software is a subsidiary of Hybrid Software Group.

www.hybridsoftware.com

Contact: marketing@hybridsoftware.com

Press Contacts:**Chief Marketing Officer**

Christopher Graf

Email: christopherg@hybridsoftware.com

Tel: +49 761 70 776 710

HYBRID Software NV

Guldensporenpark 18 Block B 9820 Merelbeke, Belgium.

HYBRID Software GmbH

Uhlandstr. 9, 79102 Freiburg, Germany.

HYBRID Software Inc.

One South State Street, Newtown, PA 18940.