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NEW COLLABORATION BETWEEN HYBRID SOFTWARE AND A B GRAPHIC INTERNATIONAL RAISES THE BAR FOR LABEL AND PACKAGING FINISHING AUTOMATION



(Gent, Belgium) HYBRID Software, developer of innovative productivity tools for labels & package printing, and ABG, market leader in finishing equipment for label converting, are pleased to announce a collaboration to streamline operations and enhance efficiency on the shop floor.

The integration between the two industry leaders is centered around three key areas that promise to deliver unprecedented operational enhancements:

- 1. Streamlined Setup with Automated Slitting Parameters:** HYBRID Software's automation will seamlessly transmit slitting parameters to the ABG Digicon Series 3 machine through the ABG Connect platform. This integration will effectively eliminate the need for manual setup, reducing human touchpoints and paving the way for increased productivity.
- 2. Enhanced Inspection Automation:** The partnership brings about a more automated process for driving ABG's proprietary camera inspection technology, fleyeVision. Through a direct link to HYBRID's CLOUDFLOW software, fleyeVision can effortlessly retrieve the "golden image" required for inspection, minimizing the potential for errors and optimizing quality control.
- 3. Efficient Laser Cutting:** The ABG DigiLase machine will benefit from CLOUDFLOW's ability to incorporate QR codes representing corresponding dielines for laser cutting. ABG's laser technology and its innovative approach ensures precise and efficient laser cutting while maintaining the highest levels of accuracy.

Matt Burton, ABG Sales Director, shared his excitement about the partnership, stating, "We are very pleased with this new collaboration with HYBRID Software which marks another significant step towards reducing manual touchpoints in our processes. This is another key component of our ABG Connect package as we push towards automation that will not only add greater efficiencies to production but also reduce operator error whilst reducing waste and downtime."

Bert Van der Perre, Associate Director of Sales at HYBRID Software, echoed the sentiment, saying, "Linking our prepress automation solution to ABG equipment elevates the overall equipment effectiveness for our many mutual customers. This partnership extends the boundaries of our software's capabilities, showcasing our commitment to pushing the boundaries of innovation. We are truly going beyond print!"

The industry is witnessing a transformative leap in production efficiency and operational excellence. HYBRID Software and ABG's collaborative efforts are set to redefine the landscape of label and packaging production, ushering in a new era of automation, accuracy, and innovation.

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About HYBRID Software

With offices in Belgium, Germany, US, UK, Spain, France, Italy, and China plus a global partner network, HYBRID Software is an enterprise software development company focused on innovative productivity tools for the graphic arts industry.

HYBRID Software's CLOUDFLOW workflow, PACKZ and STEPZ editors, and print quality solutions offer a unique set of advantages that include native PDF workflows, enterprise cloud solutions, scalable technology with low cost of ownership, and direct integration with leading MIS solutions and output devices. These products are used by thousands of customers worldwide in all areas of prepress and print, including labels and packaging, folding cartons, corrugated, wide format and digital printing. HYBRID Software is a subsidiary of Hybrid Software Group.

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About A B Graphic

Established in 1954, ABG is a market leader in digital finishing equipment. The company has nearly 400 employees worldwide, with more than 200 employed in the UK. During the course of their nearly 70 years of business, ABG has installed over 11,000 machines worldwide for 2,500 customers.

With each site being a centre for excellence for a specific range of products, ABG has manufacturing facilities in the UK, Germany and Spain. Sales and service offices are located in the UK, Germany, USA, France, Holland and Spain, and with a worldwide network of distribution partners, ABG is well placed to provide comprehensive support to businesses globally.

<https://www.abgint.com/>

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